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To:	FACSIMILE NO.:	TELEPHONE NO.:
Examiner: Jean M. Corrielus Commissioner for Patents P.O. BOX 1450 Alexandria, VA 22313-1450	(571) 273-8300	(571)272-4032

FROM:	Bernard L. Kleinke, Attorney for Applicant				
RE:	Title: HOUSEHOLD LEVEL SEGMENTATION METHOD AND SYSTEM Appl. No.: 09/872,457 Filing Date: June 1, 2001 Examiner: Jean M. Corrielus Art Unit: 2162				
FILE NO.	2174-101				
DATE:	October 3, 2006				

DESCRIPTION OF DOCUMENT, COMMENT OR SPECIAL INSTRUCTIONS:						
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NUMBER OF PAGES SENT	2(including cover	sheet)				

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PTOL-413A (09-08)
Approved for use through 09/31/2007, QMB 0861-0031
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Applicant Initiated Interview Request Form						
Application No.: 09/872,457 Examiner: Jean M. Corrielus	First Named Applicant: <u>David R. Miller, et al.</u> Art Unit: <u>2162</u> Status of Application: <u>Pending</u>					
Tentative Participants: (1) Bernard L. Kleinke, Attorney (2) Scott M. Lohnes, Reg. No. 45,						
Proposed Date of Interview:	Oct. 9, 2006	Proposed Time: 2:	<u>00</u> (PM) EST			
Type of Interview Requested: (1) [X] Telephonic	(2) [ ] Person	nai (3)	[ ] Video Con	ference		
Exhibit To Be Shown or Demon If yes, provide brief description:			[X] NO			
Issues To Be Discussed						
Issues Claim Agreed		Discussed	Agreed	No		
(Rej., Obj., etc) Fig. #s	Prior Art	[ ]	[ ]	[ ]		
(2)		[]	[ ]	[ ]		
(3)		[]	[ ]	[ ]		
(4)	_	[ ] -	[ ]	[ ]		
Brief Description of Arguments to Discussion of prior art relative An interview was conducted on the above NOTE: This form should be completed (see MPEP § 713.01).  This application will not be delayed from interview. Therefore, applicant is advise as soon as possible.  Applicant/Applicant's Representative Bernard L. Kleinke Typed/Printed Name of Applicant of 22,123  Registration Number, if applicant of the street of the second seco	e to the claims and cidentified application and such a lessue because of and to file a statement we Signature or Representative	tion on	it a written record nterview (37 CIFF	i af this		

This collections of information is required by 37 CFR 1.133. The information is required to chimin or retain a benefit by the public which is to Gle (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 21 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. These will vary depending upon the individual case. Any comments on the arrestor of time year require to complete this form and/or strengthening for reducing this burden, should be sent to the Chief Information Officer, U.S. Panent and Tradepark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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